



# Ringba

## Call Tracking & Analytics

The World's Most Sophisticated Call Tracking  
Platform for Professional Marketers

# Create Your Own Private RTB Marketplace

With Ringba's Revolutionary Ping Tree



## Real-Time Bidding

Allow programmatic buyers to bid on your calls in real-time.



## Flexible Routing Engine

Ringba will automatically optimize your business to achieve the highest ROI.



## Buyer Self-Service

Create your own network of regional or nationwide buyers without the hassle of managing their accounts.



## Build Your Private Marketplace without a Single Developer

Instantly integrate with call buyers and sell phone calls inside your own private real-time marketplace using Ringba's Call Ping Tree.

# Ringba's Values Drive our Success

At Ringba, we strongly believe that our clients are partners, and our top priority is to see your business grow and succeed. We are proud to offer a collection of free client services to our valued partners.

## Technical Support

The Ringba team is made up of ad tech industry veterans ready to help you optimize your business with hands-on technical support, training guides and tutorial videos.

## Engineering Support

Ringba was specifically designed to provide maximum flexibility for integrating with existing workflows and our engineers are standing by to help every step of the way.

## Business Development & Marketing Opportunities

Ringba provides unique sales support and marketing opportunities including:

- Direct Referrals
- Co-Branded Resources
- Listings in Pay Per Call Resource Materials
- Guest Posts on the Ringba Blog
- Backlinks on our Private Blog Network

## Private Referral Network

Through our properties like PayPerCallNetworks.com, we connect you directly to new business opportunities from our private network of active call buyers and sellers.

## Invite Only Business Communities

As a Ringba client, you get access to exclusive online communities for meeting other call professionals, asking for advice and more.

## About Ringba

Ringba is a call tracking and analytics platform that helps marketers, call centers and media buyers manage their inbound calls, attribute granular data to their campaigns and optimize their performance using powerful real-time reporting and analytics.

## Switching to Ringba is Easy!

- No Contracts
- No Commitments
- No Minimums
- No Setup Fees
- No Support Fees