

The World's Most Sophisticated Call Tracking Platform for Professional Marketers



### PRODUCT OVERVIEW Interactive Voice Response

# Perfectly Craft Your Caller Experience

With Ringba's Easy to Use IVR



#### Powerful User Interface

Build feature-rich IVR menus and prompts with our intuitive interface.



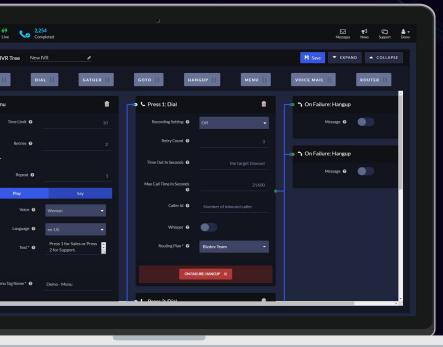
#### **Behaviour Based Routing**

Dynamically route by traffic sources, keywords, geo, demographics and more.



#### **Custom Messaging**

Upload your own IVR recordings or use text-to-speech in 15+ languages to create friendly voice prompts.



The Best IVR Platform for Managing Your Call Flow

Pre-qualify potential clients, craft incredible customer experiences, and automate your customer service workflows with Ringba's easy to use IVR.



### Ringba's Values Drive our Success

At Ringba, we strongly believe that our clients are partners, and our top priority is to see your business grow and succeed. We are proud to offer a collection of free client services to our valued partners.

#### **Technical Support**

The Ringba team is made up of ad tech industry veterans ready to help you optimize your business with hands-on technical support, training guides and tutorial videos.

#### **Engineering Support**

Ringba was specifically designed to provide maximum flexibility for integrating with existing workflows and our engineers are standing by to help every step of the way.

#### **Business Development & Marketing Opportunities**

Ringba provides unique sales support and marketing opportunities including:

- Direct Referrals
- Co-Branded Resources
- Listings in Pay Per Call Resource Materials
- Guest Posts on the Ringba Blog
- Backlinks on our Private Blog Network

#### **Private Referral Network**

Through our properties like PayPerCallNetworks.com, we connect you directly to new business opportunities from our private network of active call buyers and sellers.

#### **Invite Only Business Communities**

As a Ringba client, you get access to exclusive online communities for meeting other call professionals, asking for advice and more.

#### **About Ringba**

Ringba is a call tracking and analytics platform that helps marketers, call centers and media buyers manage their inbound calls, attribute granular data to their campaigns and optimize their performance using powerful real-time reporting and analytics.

## Switching to Ringba is Easy!

- No Contracts
- No Commitments
- No Minimums
- No Setup Fees
- No Support Fees

